



**Dressed for a good cause:** Deloitte S'pore staff participating in last Thursday's JP Morgan Corporate Challenge, running the race in costumes like the three little pigs and big bad wolf to raise funds for HCA Hospice Care.

# Taking Heart

## Deloitte donates \$30,000 to HCA Hospice Care

SINGAPORE's largest home hospice provider, HCA Hospice Care, has received a donation of \$30,000 from Deloitte Singapore. The funds were raised through a two-month internal campaign leading up to last Thursday's JP Morgan Corporate Challenge, in which 892 runners registered under Deloitte. For every \$1,000 raised for HCA Hospice Care, a staff member ran the race in a special costume – like the three little pigs and the big bad wolf.

The \$30,000 will go to HCA's Star PALS programme, which provides home palliative care for children under the age of 19. Under the initiative, HCA's teams visit these children's homes to care for them and their families, both medically and emotionally. Separately, Deloitte's participation also contributed \$53,520 to the JP Morgan Corporate Challenge's official beneficiary, Operation Smile.

## Million-dollar S'pore Power boost for Community Chest

IN 2013, Singapore Power raised \$1.05 million for Community Chest through the company's Heartware Fund. The money will go towards Community Chest's home help service programmes, which provide a range of practical assistance efforts for the elderly, such as the delivery of warm meals and transportation of elderly beneficiaries to hospitals for medical appointments. Contributions to the Heartware Fund are raised through donations from Singapore Power staff, business partners and the public. Singapore Power matches its staff donations to the fund dollar for dollar.

## Recycling efforts raise vouchers for needy students

FOR the students who participated in the Recycling Helps @ South East

campaign, their recycling efforts weren't just good for the environment; they were also instrumental in raising funds for the needy. The initiative was jointly launched by NTUC FairPrice Foundation and South East Community Development Council.

For every 5kg of recyclables collected by the students, FairPrice Foundation donated a set of \$25 in FairPrice vouchers to a student from a less privileged family studying in schools within South East District. Through the efforts of 13 participating schools, over 2,000kg of used plastic bottles, paper and cans were collected for the cause. As a result, a total of \$10,000 worth of vouchers were raised, benefiting 400 students from less privileged families.

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*Taking Heart is a regular column highlighting charitable causes*